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International Conference INNOVATION – CREATING THE FUTURE!



Musala Hall, Inter Expo Center,
147, Tsarigradsko shose blvd, 1784 Sofia, Bulgaria

Overview of Action Project for Innovation (APInno)

APInno 2014-1-BG01-KA203-001561

Project results

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&

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Agenda

- Data brief summary
- Connection driving focus on experiential learning (learning by doing):
 - I. Students` perspective
 - II. Employees` perspective



(Image: Cuded 2016)



(Image: Clipart Panda 2014)

How learning begins?

- Timeline of child`s learning



(Source Factoflife 2016)



If a child can not learn the way we teach, maybe we should teach the way they learn. (Ignacio Estrada)

Data brief summary (APInno 2014)

Students

223 students
(90 men/133 women)

35 countries of origin/5
continents

47 different fields of
studies

Company`s representatives

65 companies`
representatives

17 countries of origin
from Europe

18 companies based in
Europe

Students` perspective on experiential learning

Questions	Yes	No	I am not sure
Do you think that learning by doing is a better method for learning, compared to the traditional lectures?	86%	2%	12%
Do you think that it is useful for students to be trained by representatives from the real business?	93%	1%	6%
Do you think that if teachers take the role of a mentor, would be more efficient for the learning process?	87%	4%	9%
Would you like to share experience and knowledge with students from other study fields and degree?	82%	9%	9%

Representatives of organisations` perspective on experiential learning and collaboration

Collaboration with HEI students:	Strongly agree	Agree	Neutral
Could benefit for the innovation?	37%	49%	14%
Can improve motivation/ commitment of researchers/staff ?	42%	49%	9%
Would improve the knowledge transfer process?	49%	38%	12%
Would improve research and innovation performance?	45%	43%	12%
Establishing relationship will help firms attract new researchers?	35%	40%	23%
Mentor- mentoree relationship can improve research capacity?	32%	38%	26%
Can bring fresh ideas and inspiration for creation of new product/service?	63%	35%	2%

Representatives of organisations` perspective on experiential learning and collaboration

Question	Very satisfied	Satisfied	Neutral	No experience
Collaborated with HEI students and satisfaction with there collaborations	20%	40%	5%	35%

Questions	Yes	No	under certain conditions
Interest in cooperating with HEI mentoring their students	75%	5%	20%
Willingness to pay for cooperation	22%	26%	52%

`Education is not the learning of facts, but the training of the mind to think.`

Albert Einstein (1879-1955)

`I hear and I forget, I see and I remember, I do and I understand.` (Confucius, 450 BC)



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Images:

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